



L.A. WORKS DAY 2005

SATURDAY, JUNE 11

CALIFORNIA PLAZA

DOWNTOWN L.A.

**SUPPORT VOLUNTEERISM &
COMMUNITY SERVICE IN
LOS ANGELES —BECOME A SPONSOR**



L.A. WORKS



Organizing L.A.'s volunteer power since 1991

SPONSORSHIP PACKAGE/RATE CARD

\$50,000 PRESENTING SPONSOR — 2 Sponsorships

As a Presenting Sponsor you will receive the following:

- **2005 NAMING RIGHTS** to programs associated with one of the following issues: Homelessness/Hunger, HIV/AIDS, Environment, At-Risk Youth, Animal Welfare, Literacy
- **LIVE LINK** Logo on L.A. Works' homepage and L.A. Works Day event page
- **LIVE LINK** logo on L.A. Works sponsor page through 2005
- **LIVE LINK** logo in exclusive headline banner on L.A. Works' monthly email newsletter through 2005 (over 7000 monthly recipients)
- Publicly visible **COMMEMORATIVE SIGNAGE** at project site
- **MOST FAVORED RECOGNITION** as Presenting Sponsor on all printed materials, event t-shirts, and press releases
- **MOST FAVORED AD** placement in L.A. Works Day 2005 Program Book
- **MOST FAVORED RECOGNITION** as Presenting Sponsor in all paid ads
- **ON-STAGE SPEAKING OPPORTUNITY** during L.A. Works Day ceremonies
- Registration fee waived for **UP TO 350 VOLUNTEERS** at L.A. Works Day
- Project site with **MEDIA AVAILABILITY**

\$25,000 PREMIER SPONSOR — 6 Sponsorships

As a Premier Sponsor you will receive the following:

- **2005 NAMING RIGHTS** to three individual recurring projects in our event calendar and monthly email newsletter (over 7000 recipients)
- **PREMIER SPONSOR RECOGNITION** in L.A. Works' homepage **SPONSOR BANNER** and L.A. Works Day event page through 2005
- **LIVE LINK** logo on L.A. Works sponsor page through 2005
- **LIVE LINK** logo and **PREMIER SPONSOR RECOGNITION** on L.A. Works' monthly email newsletter through 2005 (over 7000 recipients)
- **COMMEMORATIVE LOGO PLAQUE** at project site
- **PREMIER SPONSOR RECOGNITION** on all printed materials, event t-shirts, and press releases
- **INSIDE COVER ADS** of the L.A. Works Day Program Book
- **PREMIER SPONSOR RECOGNITION** in all paid ads
- Registration fee waived for **UP TO 250 VOLUNTEERS** at L.A. Works Day

\$15,000 ELITE SPONSOR — 8 Sponsorships

As an Elite Sponsor you will receive the following:

- **2005 NAMING RIGHTS** to two individual recurring projects in our event calendar and monthly email newsletter (over 7000 recipients)
- **LIVE LINK** logo on L.A. Works sponsor page through 2005
- **LIVE LINK** logo in the **SPONSOR BANNER** on L.A. Works' monthly email newsletter through 2005 (over 7000 recipients)
- **ELITE SPONSOR RECOGNITION** on L.A. Works' homepage **SPONSOR BANNER** and L.A. Works Day event page through 2005
- **ELITE SPONSOR RECOGNITION** on L.A. Works Day Event Page
- **COMMEMORATIVE LOGO PLAQUE** at project site
- **ELITE SPONSOR RECOGNITION** on all printed materials, event t-shirts, and press releases
- **INSIDE COVER ADS** of the L.A. Works Day Program Book
- **ELITE SPONSOR RECOGNITION** in all paid ads
- Registration fee waived for **UP TO 150 VOLUNTEERS** L.A. Works Day

\$10,000 PATRON SPONSOR — 10 Sponsorships

As a Patron Sponsor you will receive the following:

- **2005 NAMING RIGHTS** to one recurring project in our event calendar and monthly email newsletter (over 7000 recipients)
- **SPONSOR RECOGNITION** on L.A. Works sponsor page and L.A. Works Day Event Page through 2005
- **SPONSOR RECOGNITION** in the sponsors banner on L.A. Works' Monthly email newsletter (over 7000 monthly recipients)
- **SPONSOR RECOGNITION** on all printed materials, event t-shirts, and press releases
- **FULL PAGE AD** in L.A. Works Day Program Book
- Registration fee waived for **UP TO 100 VOLUNTEERS** at L.A. Works Day

\$5,000 BENEFACTOR

As a Benefactor you will receive the following:

- **BENEFACTOR LEVEL** logo recognition at on all printed materials, event t-shirts, and press releases
- **FULL PAGE AD** in L.A. Works Day Program Book
- Registration fee waived for **UP TO 50 VOLUNTEERS** at L.A. Works Day

\$2,500 SUPPORTER

As a Supporter you will receive the following:

- **COMPANY LISTING** as a Supporter on all printed materials and event t-shirts
- **HALF PAGE AD** in L.A. Works Day Program Book
- Registration fee waived for **UP TO 25 VOLUNTEERS** at L.A. Works Day

\$1,500 VOLUNTEER SPONSOR

As a Volunteer Sponsor you will receive the following:

- **COMPANY LISTING** as a Supporter on all printed materials and event t-shirts
- Registration fee waived for **UP TO 10 VOLUNTEERS** at L.A. Works Day
OR
- **HALF PAGE AD** in L.A. Works Day 2005 event program

VOLUNTEER TEAM

If you cannot sponsor L.A. Works Day this year you can still participate in L.A. Works Day as a volunteer team at only \$25 per volunteer.

LOGO SPECS (REQUIRED FOR ALL SPONSORSHIPS):

All sponsors must provide CMYK company logo as a vector based file. An illustrator .eps file with all elements converted to outlines. Absolutely no other formats will be accepted.

PROGRAM BOOK ADS:

Full Page Ad \$1,000

Half Page Ad \$500

PROGRAM BOOK AD SIZES:

Half Page 7.5" w x 3.625" h

Full Page 7.5" w x 7.5" h

PROGRAM BOOK AD SPECS:

It is preferred that all final art be submitted in electronic MacIntosh format: InDesign CS, Quark 6.0; Illustrator CS, saved as outlines in EPS format; or Photoshop CS, saved as a TIF. Include fonts used and images. Scans should be 300 dpi grayscale. We prefer you do NOT send film. Please give us a contact name and phone number for all ads. Please email artwork to anthony@laworks.com up to 5MB with your company name in the subject line.

Program Book Ad & Sponsorship Logo

Deadline:

no later than April 29, 2005.

For information, please contact Anthony Rubenstein at (323) 224-6510, (323) 224-6518 (fax), or via email at anthony@laworks.com
www.laworks.com
1-888-LA-Works

L.A. Works
570 West Avenue 26, Suite 400
Los Angeles, CA 90065



HandsON
NETWORK

L.A. Works is an Affiliate
of the Hands On Network.



Paints

ICI Paints is the official paint
supplier to L.A. Works
and L.A. Works Day 2005

L.A. Works Day 2005 Saturday June 5, 2005 California Plaza Sponsorship Form

Company Name (as you want it to appear)

Contact Person

Title

Address

City

State

Zip

Phone Number

Fax Number

Email Address

(please print clearly)

Sponsorship Level

- Presenting Sponsor \$50,000
- Premier Sponsor \$25,000
- Elite Sponsor \$15,000
- Sponsor \$10,000
- Benefactor \$5,000
- Supporter \$2,500
- Volunteer Sponsor \$1,500

Thanks anyway but please remove me from your mailing list

Program Book Ads

- Full Page \$1,000
- Half Page \$500

I am / We are unable to attend but would like to support L.A. Works. Enclosed is a tax deductible contribution of \$_____

Please make check payable to
L.A. Works

570 West Avenue 26, Suite 400

Los Angeles, CA 90065

Tax ID #: 95-4329727

My company will recruit a team of volunteers for L.A. Works Day 2005 (If your company is not a sponsor of L.A. Works Day 2005 at the levels above, you can still sponsor a team at \$25 per volunteer)

Even though my company is sponsoring the event, we will not have a team

Team Contact Person (If different)

Title

Address

City

State

Zip

Phone Number

Fax Number

Email Address

(please print clearly)